



## Credentials

### Change Management

#### Speaking / Facilitation / Training

10,000 Small Businesses  
(Babson College / Dallas College)  
Consumer and Market Insights  
Dallas College (Richland)  
Enactus UTD  
Entrepreneurs Dallas  
Emerging Leaders (SBA)  
Ft. Worth & Tulsa PMIs  
Hewlett Packard  
Rexel USA  
Rockwell Collins (now Alcatel)  
MedOps  
MetLife (DA&R & ASPE)  
Securus Technologies  
Six Flags Theme Parks  
Smithsonian  
Zurn Industries

#### Speaking Topics

Business Operations  
Change Management  
Process Improvement  
Fractional Leadership  
Business Management  
Team Leadership  
Communications  
Training the Trainer

#### Writer and Editor

Contact, Intercom, Hub Pages  
Yahoo Voices, PMI Lessons  
Learned: Our Experiences from  
Managing IS Projects

#### Education

BS in Business:  
Minor English & Info Systems  
University of Texas at Dallas

## Bio – Sheryl Hardin

Sheryl Hardin is an author and speaker with a passion for Organizational Change Management (OCM) and continuous process improvement. She is also an entrepreneur and Co-Founder of CapacitySquared (C2). She enjoys assisting companies as they create a business strategy, manage change, prepare for rapid growth, manage strategic projects, and improve processes. She can often be found speaking and consulting as a national speaker, seminar leader, adjunct faculty instructor, and business advisor. She supports programs like the Goldman Sachs grant funded initiative, 10,000 Small Businesses (10ksb) designed by Babson College and the Institute for the Economic Empowerment of Women program Peace Through Business designed by Terry Neece.

Sheryl uses carefully planned operational analysis and process improvement strategies that inspire operational best practices. Her speaking engagements are informed by real business experience that includes organization impacting activities like those listed below:

- Consulted with PnewSoft start up to become the premier fire inspection software in the nation
- Launched Dallas 10ksb alumni program while serving as Operations and Process adjunct faculty
- Served as a mentor for Peace through Business boot camps
- Developed Technical Writer coursework for Dallas College at Richland in order to train students to write procedures
- Worked with Hewlett Packard to integrate recently purchased small company while also reducing translation costs
- Consulted with several businesses as they grew through acquisition such as Genband, Securus Technologies, Six Flags Theme Parks, Zurn Industries, and Coty Inc.
- Received Francois Coty award 2017 (Global PMI Team)

As a consultant, Sheryl focuses on quelling the chaos that comes from infrastructures that are not properly sized to support an organization and operations that do not support best practices. Her special skill is finding the pieces of the puzzle that support rapid change. Sheryl consults with companies of all sizes who use change opportunities such as mergers, acquisitions, rapid growth, and strategic realignment to improve efficiency and effectiveness. Her experience spans a number of industries such as mortgage services, manufacturing, distribution, health care, military services, telecommunications, transportation, and software development.

Her goal is to facilitate business education experiences that participants can use to take useful action immediately. She is available to serve on Advisory Boards for companies looking to increase revenue and reduce costs through operational best practices, carefully managed change, and constant process improvement.